



MontroseAccess

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

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### **Brisbane To Nepal, All In The Name Of Charity**

Imagine trekking through picturesque mountain villages among the foothills of the Himalayas. Meandering through forests of bright rhododendron and marvelling at the spectacle of the most majestic mountain range on earth; all the while raising money for children with physical disabilities in Queensland. Corinda based charity, MontroseAccess is now making that dream a reality in a bold fundraising move and is inviting Queenslanders to join in.

MontroseAccess has partnered with travel company, Inspired Adventures, to pull together a 14 day Himalayan Adventure, taking in all of the highlights of the Annapurna Trail, including local villages, temples and of course the great wilderness. And the best part is that the cost doesn't have to come from participant's own pocket. The trip requires travellers to fundraise \$6,990 or more before coming on the adventure. Half of this covers the trip cost, the other half is donated to the charity.

MontroseAccess Communications Manager, Adam Harper, said: "Raising money is particularly difficult for charities just now following the floods, the cyclone and now the New Zealand earthquake. People are quite rightly donating money to assist people devastated by these natural disasters, but our own need for support hasn't gone away. Therefore, we have to find new ways to encourage donations, and this is a way in which we can give so much back to our supporters."

It's the first time MontroseAccess has enlisted the help of the public on such a large scale to help fundraise. For those who are worried about being able to raise enough money ahead of the trek, they need not worry. Travel partners, Inspired Adventures, will work with all participants to develop a fundraising strategy and even coach them through the entire process until all goals have been reached.

"This is travel with a conscience. We are looking to take a group of up to 20 people to one of the most beautiful locations on earth, challenge them physically with six days of serious hiking, and the funds raised from doing this will go towards children with physical disabilities. What a fantastic way to support charity and see a remote part of the world at the same time."

While in Nepal, as well as hiking, the group will spend a few days volunteering with another charity, Muscular Dystrophy Nepal, based in Kathmandu. In fact, half of all the money raised for MontroseAccess will be donated to this charity as it is far harder to raise funds in this part of the world. So whether a physical challenge is your scene, seeing some of the greatest natural wonders on earth, or even helping a local and international charity – then this is your chance.

Adam went on to say, "There is a misconception that supporting charity is a one way street. We hope to demonstrate that this is not the case. Supporting MontroseAccess not only helps improve the quality of lives for children with physical disabilities, but now it can also

take you to far flung corners of the earth. We are looking for people to register their interest in taking part in this once in a lifetime opportunity.”

The Himalayan Adventure will take place from November 12 until November 25. If you are interested in joining or have any fundraising questions, please contact Nadia Killeen at Inspired Adventures on 1300 905 188, or email [nadia@inspiredadventures.com.au](mailto:nadia@inspiredadventures.com.au) to ensure you don't miss your chance, or go to [www.montroseaccess.org.au/nepal2011](http://www.montroseaccess.org.au/nepal2011)

**For further information, to arrange an interview or high res images, please feel free to contact MontroseAccess' Communications Manager, Adam Harper, on (07) 3717 1184 or 0404 871 360 or email: [aharper@montroseaccess.org.au](mailto:aharper@montroseaccess.org.au)**