



MontroseAccess

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

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### High Tea Celebrates Summer Fashion At Chermside

If fashion is your fetish, then the best way to find out what's hot and what's not this coming season is over a cuppa at Westfield Chermside's Fashion High Tea on Sunday 31st October at the Gallery Café outside David Jones.

Chermside's personal stylist, Kim Ring, will be attending the charity High Tea, but instead of hosting the usual fashion parade, Ms Ring will host fashion workshops. She'll be revealing three different ways to wear the same outfit; looking great on any budget.

Kim said, "People tend to buy pieces of clothing instead of entire outfits. What I want to show them is how to update their look by making small changes using these pieces. It really is a fun and educational experience that is completely different to attending a fashion parade. It's much more inclusive and of course there's a delicious morning tea."

And the benefit extends beyond the wardrobe. It's a charity High Tea with all money raised going to MontroseAccess, the charity offering physical disability care for kids. MontroseAccess has more than 600 clients across Queensland and has been operating since 1933.

As for the summer season tips, Kim reveals that black and white and military style are very much in. Kim has selected outfits which showcase these trends to show at the High Tea on Sunday.

"We're focussing on real woman and using three models to do this. At our High Teas, we often have three generations of the one family, so our three models match this, one is 70 years old, one 40 years and one is a size 12."

Westfield Marketing Executive, Lauren Walker, said, "This is a great way to find out about seasonal trends. For those interested in fashion but who wouldn't attend a fashion show, these High Teas are the perfect solution, and what's more, the proceeds go to a great cause."

The Fashion High Tea starts at 11am and tickets are available by calling (07) 3117 5310 or by asking at the Concierge desk outside Kmart. Media are welcome to attend.

**What:** Fashion High Tea in support of MontroseAccess

**Where:** Gallery Café outside David Jones, Westfield Chermside

**When:** 11am, Sunday 31<sup>st</sup> October

**Cost:** \$40 a ticket

**For further information, to arrange an interview or high res images, please feel free to contact MontroseAccess Communications Officer, Adam Harper, on (07) 3717 1184 or 0404 871 360 or email: [aharper@montroseaccess.org.au](mailto:aharper@montroseaccess.org.au)**